



### Salisbury

#### **JAMES NEWMAN, STAY MAKER,**

in Silver-street, begs leave to inform the public,  
that the report of his children having lately had the small pox,  
is entirely false, and assures them  
it has not been in his house for upwards of four years,  
nor has he known it in the neighbourhood.

He also informs his friends and the public,  
that he has a fresh assortment of scarlet and other **CARDINALS**,  
with Women's Hats, Bonnets, Petticoats, &c.  
which shall be constantly sold on the lowest terms,  
so as to merit the future favours of his friends,  
whose commands shall be diligently attended to,  
and honestly executed, by  
Their humble servant

JAMES NEWMAN.

Stays (warranted good) wholesale and retail, on the lowest terms.

**Salisbury and Winchester Journal , Monday, 9 October 1775**

#### **OPC Note:**

A Cardinal was a red hooded three quarter length cloak, very popular in England in the 18th up to about 1800. After that date younger women favoured more modern shawls and mantles but older women still wore scarlet cloaks.